

863353 Contract

Schedule Dates 10/23/12-10/29/12 Advertiser

Still A Bad Idea Committee (40000) Agency/T-Code Buying Time LLC (2118)/003706749

Product Political - Ballot Issue (1195) Brand STILL A BAD IDEA COM (177547)

Salesperson Norten, Matthew (3149) Sales Office HRP - Washington DC WELSH, KATHRYN **Buyer Name** Phone/Fax (202) 965-5060 /

CPE

Date:

387/394/2492 **Account Types** National/Political Issue - Agency

Billing Type Weekly/Irregular STILL A BAD IDEA COM Comments STILL A BAD IDEA COMMITTEE, **Date Entered** 10/22/12 Last Modified 10/24/12 **Entered By** Jacob Thom

CO-OP No Headline # 06387926

Demo A35+R Order Type Normal

Package Deal

Commission % 15.00 Commission \$7,878.75

Net Total \$44,646.25

Sales Tax

Portland (KGW) (KGW) By Broadcast Month **Spots** Rate Oct. 2012 57 \$44,300.00 Nov. 2012 \$8,225.00 12 Grand Total: 69 \$52,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We '	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	1P- 1:58P (PT)			į	į		1	ĺ	1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	10/22/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	10A- 11A (PT)			Ī		1	1		1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/22/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	11A- 11:59A (PT)			Ī	Ī	1	1		1	\$200.00	\$200.00	Portland (KGW) (KGW)	ANDERSON	10/22/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	12:31P- 1P (PT)			Ī	Ī	1	1		1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/22/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	11:59A- 12:31P (PT)					1	1	-	1	\$750.00	\$750.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	10/22/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	2:58P- 4P (PT)				1	1	1 ¦	1	1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/22/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	4P- 4:57P (PT)			Ī	Ī	1	1		1	\$650.00	\$650.00	Portland (KGW) (KGW)	YOUR 4NEWS	10/22/12
8.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	4:58A- 5:57A (PT)				Ī	- 1	1		1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	10/22/12
9.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	5:57A- 6:58A (PT)					1	1		1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 AT 6A	10/22/12
10.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	7P- 7:29P (PT)			Ī	Ī	1	1		1	\$800.00	\$800.00	Portland (KGW) (KGW)	SQUARE LIVE	10/22/12
11.0	Normal Line / SPOT	10/26/12-10/26/12	3	:30	9A- 10A (PT)				Ī	- 1	1		1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/22/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	1P- 1:58P (PT)		1	İ	i		i i		1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	10/22/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	3	:30	10A- 11A (PT)		1	Ī	İ		1	1	1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/22/12

CONFIRMATION CONTRACT Accepted-Station: Date: Comments:



Contract # 863353 Schedule Dates 10/23/12-10/2

 Schedule Dates
 10/23/12-10/29/12

 Advertiser
 Still A Bad Idea Committee (40000)

 Agency/T-Code
 Buying Time LLC (2118)/003706749

Product Political - Ballot Issue (1195)

Brand STILL A BAD IDEA COM (177547)

Salesperson Norten, Matthew (3149)

 Salesperson
 Norten, Matthew (3149)

 Sales Office
 HRP - Washington DC

 Buyer Name
 WELSH,KATHRYN

 Phone/Fax
 (202) 965-5060 /

 CPE
 387/394/2492

Date:

Account Types National/Political Issue - Agency

Billing Type Weekly/Irregular

Comments STILL A BAD IDEA COM
STILL A BAD IDEA COMMITTEE,

Date Entered10/22/12Last Modified10/24/12Entered ByJacob Thom

CO-OP No **Headline #** 06387926

Demo A35+R Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$7,878.75

Net Total \$44,646.25

Date:

Comments:

Sales Tax

 Portland (KGW) (KGW)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 57
 \$44,300.00

 Nov. 2012
 12
 \$8,225.00

 Grand Total:
 69
 \$52,525.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0 Normal Line / SPOT	10/29/12-10/29/12	3	:30	11A- 11:59A (PT)		1						1	\$200.00	\$200.00	Portland (KGW) (KGW)	ANDERSON	10/22/12
15.0 Normal Line / SPOT	10/29/12-10/29/12	3	:30	12:31P- 1P (PT)		1						1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/22/12
16.0 Normal Line / SPOT	10/29/12-10/29/12	3	:30	11:59A- 12:31P (PT)		1						1	\$750.00	\$750.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	10/22/12
17.0 Normal Line / SPOT	10/29/12-10/29/12	3	:30	2:58P- 4P (PT)		1						1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/22/12
18.0 Normal Line / SPOT	10/29/12-10/29/12	3	:30	4P- 4:57P (PT)		1						1	\$650.00	\$650.00	Portland (KGW) (KGW)	YOUR 4NEWS	10/22/12
19.0 Normal Line / SPOT	10/29/12-10/29/12	3	:30	4:58A- 5:57A (PT)		1						1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	10/22/12
20.0 Normal Line / SPOT	10/29/12-10/29/12	3	:30	5:59P- 6:30P (PT)		1						1	\$2,500.00	\$2,500.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	10/22/12
21.0 Normal Line / SPOT	10/29/12-10/29/12	3	:30	7P- 7:29P (PT)		1						1	\$800.00	\$800.00	Portland (KGW) (KGW)	SQUARE LIVE	10/22/12
22.0 Normal Line / SPOT	10/29/12-10/29/12	3	:30	6:58A- 9A (PT)		1						1	\$950.00	\$950.00	Portland (KGW) (KGW)	TODAY SHOW	10/22/12
23.0 Normal Line / SPOT	10/29/12-10/29/12	3	:30	9A- 10A (PT)		1						1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/22/12
24.0 Normal Line / SPOT	10/27/12-10/27/12	3	:30	5P- 6P (PT)						1		1	\$750.00	\$750.00	Portland (KGW) (KGW)	NEWSCHANNEL 8 SAT	10/22/12
25.0 Normal Line / SPOT	10/27/12-10/27/12	3	:30	7A- 8A (PT)						1		1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 SAT	10/22/12
26.0 Normal Line / SPOT	10/27/12-10/27/12	3	:30	8A- 9A (PT)						1		1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 SAT	10/22/12

CONFIRMATION CONTRACT

Accepted-Station:



Contract # 863353 Schedule Dates Advertiser

CPE

Date:

10/23/12-10/29/12 Still A Bad Idea Committee (40000) Agency/T-Code Buying Time LLC (2118)/003706749 Product Political - Ballot Issue (1195)

Brand STILL A BAD IDEA COM (177547) Salesperson Norten, Matthew (3149) Sales Office HRP - Washington DC WELSH,KATHRYN **Buyer Name** Phone/Fax (202) 965-5060 /

387/394/2492 **Account Types** National/Political Issue - Agency

Billing Type Weekly/Irregular Comments STILL A BAD IDEA COM STILL A BAD IDEA COMMITTEE, **Date Entered** 10/22/12 **Last Modified** 10/24/12 Jacob Thom **Entered By** CO-OP No

06387926 Headline # Demo A35+R Order Type Normal

Package Deal

Commission % 15.00 Commission \$7,878.75 **Net Total** \$44,646.25

Date:

Comments:

Sales Tax

Portland (KGW) (KGW) By Broadcast Month **Spots** Rate Oct. 2012 57 \$44,300.00 12 \$8,225.00 Nov. 2012 Grand Total: 69 \$52,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	5:58A- 7A (PT)							1	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8SUNDAY EDITION	10/22/12
28.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	7A- 8A (PT)							1	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8SUNDAY EDITION	10/22/12
29.0	Normal Line / SPOT	10/28/12-10/28/12	3	:30	8A- 8:58A (PT)							1	1	\$350.00	\$350.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8SUNDAY EDITION	10/22/12
30.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	1P- 1:58P (PT)				1	L			1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	10/22/12
31.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	10A- 11A (PT)				1	L			1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/22/12
32.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	11A- 11:59A (PT)				1				1	\$200.00	\$200.00	Portland (KGW) (KGW)	ANDERSON	10/22/12
33.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	12:31P- 1P (PT)				1				1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/22/12
34.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	11:59A- 12:31P (PT)				1				1	\$750.00	\$750.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	10/22/12
35.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	2:58P- 4P (PT)				1				1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/22/12
36.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	4P- 4:57P (PT)				1				1	\$650.00	\$650.00	Portland (KGW) (KGW)	YOUR 4NEWS	10/22/12
37.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	4:58A- 5:57A (PT)				1				1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	10/22/12
38.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	5:59P- 6:30P (PT)				1				1	\$2,500.00	\$2,500.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	10/22/12

CONFIRMATION CONTRACT

Accepted-Station:



Contract # 863353 Schedule Dates 10/23/12-10/29/12

Advertiser Still A Bad Idea Committee (40000)

Agency/T-Code Buying Time LLC (2118)/003706749

Product Political - Ballot Issue (1195) Brand STILL A BAD IDEA COM (177547)

Salesperson Norten, Matthew (3149) Sales Office HRP - Washington DC WELSH,KATHRYN **Buyer Name** Phone/Fax (202) 965-5060 / CPE 387/394/2492

Account Types National/Political Issue - Agency

Billing Type Weekly/Irregular Comments STILL A BAD IDEA COM STILL A BAD IDEA COMMITTEE,

Date:

Date Entered 10/22/12 **Last Modified** 10/24/12 Jacob Thom **Entered By**

CO-OP No 06387926 Headline #

Demo A35+R Order Type Normal

Package Deal

Commission % 15.00 Commission \$7,878.75

Date:

Comments:

Net Total \$44,646.25

Sales Tax

Portland (KGW) (KGW) By Broadcast Month **Spots** Rate Oct. 2012 57 \$44,300.00 Nov. 2012 12 \$8,225.00 Grand Total: 69 \$52,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	7P- 7:29P (PT)					1			1	\$800.00	\$800.00	Portland (KGW) (KGW)	SQUARE LIVE	10/22/12
40.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	6:58A- 9A (PT)					1			1	\$950.00	\$950.00	Portland (KGW) (KGW)	TODAY SHOW	10/22/12
41.0	Normal Line / SPOT	10/25/12-10/25/12	3	:30	9A- 10A (PT)					1			1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/22/12
42.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	1P- 1:58P (PT)			1					1	\$300.00	\$300.00	Portland (KGW) (KGW)	DAYS OF OUR	10/22/12
43.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	10A- 11A (PT)			1					1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/22/12
44.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	11A- 11:59A (PT)			1					1	\$200.00	\$200.00	Portland (KGW) (KGW)	ANDERSON	10/22/12
45.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	12:31P- 1P (PT)			1					1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/22/12
46.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	11:59A- 12:31P (PT)			1					1	\$750.00	\$750.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	10/22/12
47.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	2:58P- 4P (PT)			1					1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/22/12
48.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	4P- 4:57P (PT)			1					1	\$650.00	\$650.00	Portland (KGW) (KGW)	YOUR 4NEWS	10/22/12
49.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	4:58A- 5:57A (PT)			1					1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	10/22/12
50.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	5:59P- 6:30P (PT)			1					1	\$2,500.00	\$2,500.00	Portland (KGW) (KGW)	NEWS 8 AT 6P & 630P	10/22/12
51.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	5:57A- 6:58A (PT)			1					1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 AT 6A	10/22/12

CONFIRMATION CONTRACT

Accepted-Station:



Contract # 863353 Schedule Dates 10/23/12-10/2 Advertiser Still A Bad Idea Agency/T-Code Buying Time L

Product

Date:

Brand

10/23/12-10/29/12 Still A Bad Idea Committee (40000) Buying Time LLC (2118)/003706749

Buying Time LLC (2118)/00370674 Political - Ballot Issue (1195) STILL A BAD IDEA COM (177547)

SalespersonNorten, Matthew (3149)Sales OfficeHRP - Washington DCBuyer NameWELSH,KATHRYNPhone/Fax(202) 965-5060 /CPE387/394/2492

Account Types National/Political Issue - Agency

Billing Type Weekly/Irregular

Comments STILL A BAD IDEA COM
STILL A BAD IDEA COMMITTEE,

Date Entered10/22/12Last Modified10/24/12Entered ByJacob Thom

 co-op
 No

 Headline #
 06387926

 Demo
 A35+R

Normal

\$44,646.25

Order Type Package Deal

 Commission %
 15.00

 Commission
 \$7,878.75

Date:

Comments:

Net Total Sales Tax
 Portland (KGW) (KGW)

 By Broadcast Month
 Spots
 Rate

 Oct. 2012
 57
 \$44,300.00

 Nov. 2012
 12
 \$8,225.00

 Grand Total:
 69
 \$52,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
52.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	7P- 7:29P (PT)			1					1	\$800.00	\$800.00	Portland (KGW) (KGW)	SQUARE LIVE	10/22/12
53.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	9A- 10A (PT)			1					1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/22/12
54.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	10A- 11A (PT)				1				1	\$450.00	\$450.00	Portland (KGW) (KGW)	TODAY SHOW III	10/22/12
55.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	11A- 11:59A (PT)				1				1	\$200.00	\$200.00	Portland (KGW) (KGW)	ANDERSON	10/22/12
56.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	12:31P- 1P (PT)				1				1	\$250.00	\$250.00	Portland (KGW) (KGW)	MILLIONAIRE	10/22/12
57.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	11:59A- 12:31P (PT)				1				1	\$750.00	\$750.00	Portland (KGW) (KGW)	NW NEWSCHNNEL 8 @ NOON	10/22/12
58.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	2:58P- 4P (PT)				1				1	\$500.00	\$500.00	Portland (KGW) (KGW)	ELLEN	10/22/12
59.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	4P- 4:57P (PT)				1				1	\$650.00	\$650.00	Portland (KGW) (KGW)	YOUR 4NEWS	10/22/12
60.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	4:58A- 5:57A (PT)				1				1	\$225.00	\$225.00	Portland (KGW) (KGW)	NEWS SUNRISE 5-6A	10/22/12
61.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	5:57A- 6:58A (PT)				1				1	\$1,000.00	\$1,000.00	Portland (KGW) (KGW)	NW NEWSCHANNEL 8 AT 6A	10/22/12
62.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	7P- 7:29P (PT)				1				1	\$800.00	\$800.00	Portland (KGW) (KGW)	SQUARE LIVE	10/22/12
63.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	6:58A- 9A (PT)				1				1	\$950.00	\$950.00	Portland (KGW) (KGW)	TODAY SHOW	10/22/12
64.0	Normal Line / SPOT	10/24/12-10/24/12	3	:30	9A- 10A (PT)				1				1	\$650.00	\$650.00	Portland (KGW) (KGW)	TODAY SHOW II	10/22/12

CONFIRMATION CONTRACT

Accepted-Station:



Contract # 863353 Schedule Dates 10/23/12-10/29/12 Advertiser Still A Bad Idea Committee (40000) Agency/T-Code Buying Time LLC (2118)/003706749 Product Political - Ballot Issue (1195) Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

Date:

CPE

STILL A BAD IDEA COM (177547) Norten, Matthew (3149) HRP - Washington DC WELSH,KATHRYN (202) 965-5060 / 387/394/2492 **Account Types** National/Political Issue - Agency

Accepted-Station:

Billing Type Weekly/Irregular Comments STILL A BAD IDEA COM STILL A BAD IDEA COMMITTEE,

Date Entered	10/22/12
Last Modified	10/24/12
Entered By	Jacob Thom
CO-OP	No
Headline #	06387926
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$7,878.75

\$44,646.25

Net Total

Sales Tax

Date:

Comments:

Portland (KGW) (KGW) By Broadcast Month **Spots** Rate Oct. 2012 57 \$44,300.00 \$8,225.00 Nov. 2012 12 Grand Total: 69 \$52,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
65.0	Normal Line / NFL - Pre Game Show	10/28/12-10/28/12	3	3 :30	3:57P- Football Night in America							1	1	\$2,250.00	\$2,250.00	Portland (KGW) (KGW)		10/24/12
66.0	Normal Line / NFL	10/28/12-10/28/12	4		5:17P- NBC Sunday Night Football							1	1	\$7,000.00	\$7,000.00	Portland (KGW) (KGW)		10/24/12
67.0	Normal Line / SPOT	10/28/12-10/28/12		:30	8:31P- Sports Sunday							1	1	\$2,000.00	\$2,000.00	Portland (KGW) (KGW)		10/24/12
68.0	Normal Line / SPOT	10/28/12-10/28/12		:30	9:58P- Private Practice							2	2	\$925.00	\$1,850.00	Portland (KGW) (KGW)		10/24/12
					CON	FIF	RM.	ΑT	ΊO	N ($\mathbb{C}($	ONTF	RAC	CT				